



Writing a CV

┌ Careers
Beyond
Borders
└



International Language Centers



Education First



Consider the audience

Careers
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Borders



*What recruiters look at
in your cv...*

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1. Professional experience

November 2006 - present
 Senior System Architect

Senior architect of Nova Systems based by North Bridge and Charles River Station Partners (CSC and SAP since initial launch) for Nova Systems built RFD and RFD-3 products and solutions that are currently deployed at over 100 sites around the world in over 50 countries.

Product Design and Management

- Led the core team in defining and refining the company's market entry strategy, including product positioning and marketing, execution plan.
- Led the cross-functional group creation and governance, including product and engineering alignment effort to support the company's strategic effort to support the market, including the first release of the software application, and the first hardware product addressing the needs of the market.
- Acted as a product manager in support of the new strategic effort.

Solutions and Services

- Drove time-to-market when first launched in Europe and Middle-East which were critical in sustaining the company in 2009/2010.
- Instrumental in acquiring and managing channel partners worldwide - "making the pump", "bringing the pump".
- Instrumental in acquiring, managing and most importantly closing projects - resulting in growth of service revenue.
- Managed the technical development team - team was distributed between US and China.
- Drove engineering product requirements based on customer end product requirements.

Software

- Led the design of the algorithms for the Nova product, 3 core patents.
- Implemented the RF control and management algorithms in the Nova product.
- Led the introduction of Low-level Router Protocol (LLRP) - a market standard for router interface protocol. This standard involved coordinating with and driving vendors from 50+ companies. The effort was completed within a year which was a record time for this type of participation. Received the G2 Partner of the Year award as a recognition for this effort.
- Co-led the router protocol group in IEEE/IEEE Global.
- Co-led the router technology demonstration of a new European ETSI Standard that led to the explosive growth of RFD in Europe. This also paved the way in acquiring Metro - one of Nova's largest customers.
- Instrumental in securing partnerships with the key technology vendors.

Company History - Nov 2006 - Jan 2008

Senior Network Architect, Lead System Architect, FPGA Team lead

- AT&T technical team.
- Led the technical coordination effort with AT&T. Provided architectural direction and input to the customer architecture and strategy. Coordinated the technical aspects of the sales effort. Defined and managed the lab testing of the product. Worked with the CEO and VP Sales in defining successful sales strategy, calculating its relevance by AT&T for next generation packet core MVN network.
- FPGA team lead. Led the team of 8 engineers (4 designers + 2 verification) on critical FPGA designs (routing, edge, cross-connect architecture for the NGAT platform) successfully brought them to completion.
- Worked with the CEO & CTO in working out the technical and sales strategy for partnerships and customer sales. Played a lead technical role in select major account activities including AT&T, Bell Canada, TSC.
- As the lead architect - understood nature of hardware, software and system architecture projects across 3 platforms (Toss, Next, and Toss)
 - Architected modules that plug into AT&T incoherent router chassis. The modules are (1) packet aggregative module and (2) deep channelized OC-N modules. Both these modules were key to the AT&T MVN network architecture.
 - Architected and implemented the module across protocol for packet transport on the ring. This architecture included a novel QoS and SLA aware distributed ring-wide bandwidth management algorithm; opening and buffering subspaces at the ring ingress node and packet assembly at the ring egress node. The architecture included off-shelf network processors and FPGAs (ring NMC sub-system).
 - Architected and implemented a Time-space-Time architecture for the TSM portion of the network element. This architecture involved multiple chips (mix of off-the-shelf chips and FPGAs). The FPGAs included (a) series/queue (b) time-multiplex and framing and (c) output switch. The output switch FPGA is a novel, high-density switch fabric (12.50Gb for the small/medium size platforms and 32.50Gb for the high-end platform). The TSM switching architecture was implemented using Stratix FPGA (10-30 for 12.50Gb and 11-40 for 32.50Gb). This architecture is a network with multiple of switches.

TECHNOLOGY INNOVATION EXECUTIVE

PRODUCT MANAGEMENT & STRATEGY & R&D

Strategic and Technical Product Management and Software Architecture. Technology Executive with more than twenty years of experience in innovative product development, engineering, systems and software engineering. Not only creates world-class, innovative products, but also manages product development, through the entire development lifecycle, and manages the product lifecycle and support into new markets. Business success complemented by exceptional academic background including **Doctorate in Computer Science**.

Research & Development, Business Market Strategy, Product Lifecycle Management, Standards Development, Software Design, Software Development, Project Management, IT Strategy.

PROFESSIONAL EXPERIENCE

Senior Scientist - Chelmsford, MA 2006 - Present
 Professor of RFD and RFD-3 products and solutions. Instrumental in RFD-3 also available.

VICE PRESIDENT

One of the founding team members, acted as a product architect, subject matter expert, and made key contributions to Nova's product development. Acted as a product manager and implemented the product strategy. As the head of solutions and technology, led digital product development and product strategy with the needs and requirements of global customers planning to deploy RFD-3 in 5G networks. Led solution engineering team and managed solutions development teams in China and US.

- **Rearchitected and re-Engineered the company to Operational Packet Core in Realtime** - market entry, go-to-market, competitive analysis, product positioning and validation, and execution plans.
- **Established channel partnerships with Europe and Middle East** to build recurring revenue. Negotiated and closed a license deal of patents in multiple geographies.
- **Received 8 patents for invention of algorithms that contributed to an award-winning Nova product.** Acted as a product manager in support of the new strategic software effort.
- **Created multiple standards for router interface protocol** - Low-level Router Protocol (LLRP). Coordinated revenues from 50+ companies worldwide to record time which was recognized with G2 Partner of the Year award in 2017. Served as a chair of Router Protocol group in IEEE/IEEE Global.
- **Led a successful large-scale demonstration of new European ETSI Standard** that created explosive growth in Europe market and established foundation to capture key account - Metro.

Senior Scientist - Balaconough, MA 2000 - 2004
 Program director optical products enabling carriers to maximize utilization of SD-WAN infrastructure.

DIRECTOR - NETWORK ARCHITECTURE

Led team of 8 engineers in design and implementation of the core algorithms in FPGA. Drove innovation with next generation architecture design. Performed competitive analysis and managed customer and vendor relations.

- **Architected several critical components including**
 - **Design and deep channelized OC-N modules that connect with incumbent OC-N chassis**
 - **Bandwidth management algorithm for transport built with novel QoS and SLA aware distributed ring-wide bandwidth management algorithm** that included off-shelf network processors and FPGAs.
 - **Time-space-Time architecture for TSM portion of network element** - a multi-tenant switch-based high-density switch fabric (12.50Gb for the small/medium size platforms and 32.50Gb for the high-end platform).
 - **Time-space-Time architecture that supported a diverse set of services across the network.**
- **Acted as technical AT&T and partnered directly with CEO and VP of Sales** to support technical aspects of critical AT&T's switching solution for their next generation packet core MVN network.
- **Received 2 patents for CWI technology**

Senior Project - Chelmsford, MA 2000
 Designer of mobile optical products

PERFORMANCE ANALYSIS CONSULTANT

Worked with the VP of engineering and the CTO to

Performance Specialist - Chelmsford, MA 1998 - 2000
 Senior member of optical networking products.

PRINCIPAL ENGINEER

Collaborated with AT&T for a next generation enterprise switch, including system architecture.

- **Lead engineering of ATM switch for the SmartSwitch Router**, including system architecture, software and hardware development, system verification, and debugging.

Chief Equipment Engineer - Chelmsford, MA 1998 - 1999
 Senior staff engineer in including microcontroller, design, product, storage and networking products.

PRINCIPAL ENGINEER

Served as project manager in marketing group and led a team of next generation switch project (SmartSwitch Router). Collaborated to design innovative methods, implemented the project in high-capacity switch fabric. Received 2 patents, including algorithm that was one of the first to provide a unique and binary guarantee in a router switch fabric.

- **Evaluated performance and measured several improvements to secure optimized buffer requirements** including analysis of SmartSwitch Router line, network performance, and sizing of Head of Line (HOL) buffers.

Senior Scientist - Chelmsford, MA 1996 - 1998
 Instrumental in design and development experience with AT&T and Texas A&M University.

EDUCATION

Computer Science, Massachusetts Institute of Technology - College Station, Texas
 Electrical Engineering, Massachusetts Institute of Technology - College Station, Texas
 Electrical Engineering, Massachusetts Institute of Technology, Roxford, MA

Careers Beyond Borders



*Key tips for CV and
Cover Letter writing*

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Education First

Have a proper structure

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Education Experience Personal Info Skills Achievements Personal Interests

Have a proper structure

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Short Reverse Dates Company description Internal promotions Short

Be focused

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*The recruiter is looking for
The job requires
You can bring to this role
Be relevant*

Have clear achievements

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Including relevant skills

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Sample position held



Sales Manager– Jan 2012 – Oct 2014

Responsibilities

- Sold language programs and destinations to our customers
- Gave presentation about the program and occasionally stand on fairs
- Delivered excellent customer service and support responding to client queries
- Operated in an international environment within a young and fun team

Achievements

- Reached sales goal 1 in second year
- Improved skills in customer service
- Made 30 telesales calls a day
- 5% conversion rate on calls – increase from 2%
- Was top sales person in our office for 3 months during 2014
- Total growth of team 7%

Skills

- Communications to customers from 15 – 65 yrs. old
- Customer complaint handling
- Sales skills
- Goals driven
- Adapted to working under pressure
- Team player
- Presentation skills

Sample position held



Sales Manager– Jan 2012 – Oct 2014

Sales

- **Goal oriented** - reached sales goal 1 in first year (10% growth) working in a sales driven environment selling language programs and destinations to our customers
- **Strong sales skills** - 30 telesales calls a day with 5% conversion rate (up 2% on previous year)
- **Collaborative team player** - worked in a competitive sales team of 20 – overall growth 7% - was top sales person for 3 months

General

- **Customer service minded** – managed complaint handling, client queries and educational counseling
- **Effective international communication skills** - worked with 40 schools worldwide via email and Skype
- **Strong public speaker and presentation skills** - gave 30 presentations on EF programs in 1 year to audiences of 20 – 70 people

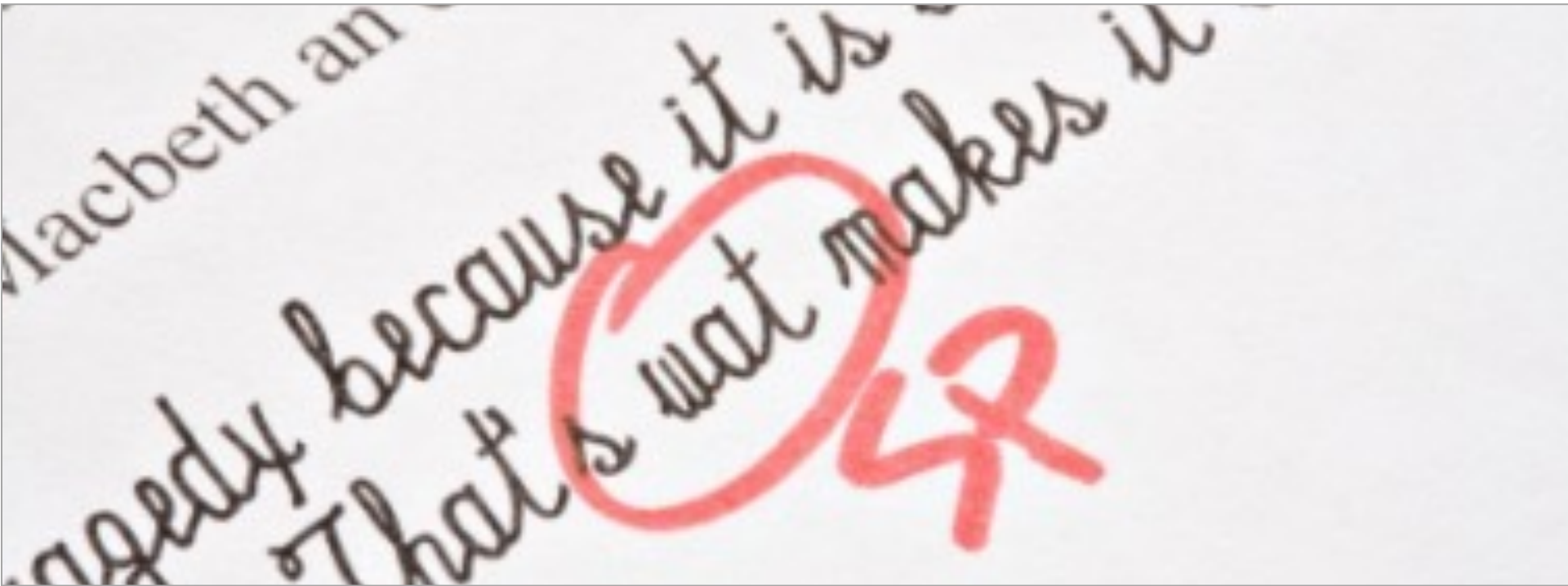
Customize your CV

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Key words

Check spelling

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Use a great design

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23 Warton Road, Newham, London, E15, UK

Home address

**STEVEN
STEVENSON**

07702 555 321 steven@misterstevenson.com www.misterstevenson.com

Get in touch

EMPLOYMENT

JUNE 2007 - PRESENT
Friendly Leopard

Senior Webdesigner including HTML & CSS for a social media site where people discuss their unusual pets.

APRIL 2006 - JUNE 2007
Flying Banana Labs

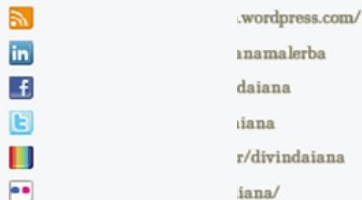
Webdesigner for a digital agency. Clients included Nike, Burton Snowboards, Just for Laughs Festival.

TAGS:
 Copywriting · Social Media Events · Magazine · User
 Experience · Brand Management · Marketing ·
 Communication Strategy · User Research · Online
 Communication · Usability Testing · Google Analytics · SEO

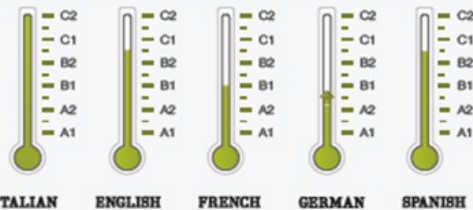
CONTENT and COMMUNICATION DESIGNER + USER EXPERIENCE RESEARCHER

☎ (+)41 079 8832466 (+)39 349 2658787 ✉ setdadlana@gmail.com

STAY TUNED



STAY OPEN



STAY FOCUSED

- NOVEMBER 2006 – JUNE 2007**
Master in Copywriting and Creative Writing
 IED / ISTITUTO EUROPEO DI DESIGN Copywriting, Advertising and Creative Writing
- OCTOBER 2003 – JUNE 2006**
Bachelor Degree in Advertising Communication
 FINAL MARK 110/100 CUM LAUDE.
 UNIVERSITÀ DEGLI STUDI DI URBINO 'CARLO BO' Advertising Communication, Communication, Marketing, Sociology, New Media
- OCTOBER 2000 – JUNE 2003**
Bachelor Degree in Foreign Languages and Literatures
 UNIVERSITÀ DEGLI STUDI DI MILANO Foreign languages and literatures, English, French and Spanish Languages and Literatures

STAY INVOLVED

- SEPTEMBER 2008 / TODAY**
Sketchin Sagl
 AS: Content and communication designer + User Experience Researcher
- OCTOBER 2007 / JUNE 2008**
British Institutes Group
 AS: Network communicator
- 2004 / TODAY**
Copywriter & Event Organizer Freelance

STAY FRESH

- JANUARY 2011**
Antezeta, Forlì
 Google Analytics
- MARCH 2010**
Sticky Content, Business Design Centre, London
 Copywriting for web + SEO
- JULY 2010**
Juzza Network, Turin
 HTML / CSS
- MARCH 2007**
Università degli studi di Urbino, Urbino
 Communication and marketing for non-profit



Be innovative

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*Make it personal
and interesting*

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Education First

CV Examples



Manfred Schlosser

04th of August 1987 / Born in Unna (Germany)
Schatzgerstrasse 13 85049 Ingolstadt Germany
ManfredSchlosser87@gmail.com / +4917620460791

Summary of qualifications

Dynamic Young Professional (5 Years of work experience – Master of Science in Management); strong international exposure (Germany, UK, USA, Australia, Ireland); advanced experience & knowledge in online marketing, sales, account management, project management and customer relations; highly experienced in dealing with top level international business clients and customers. Passionate traveler (particularly developing countries), with a strong personal wish to have a positive impact on people's life.

Work Experience

Google Dublin, European Headquarters Ireland September 2012 – September 2014

➤ Key Account Manager & Online Strategy Consultant

➤ Large Customer Sales - Consumer Electronics Pod – DACH market (DE, SUI, AT):

- Portfolio Size: 10 Clients , >\$20mio Google budget per Year, YoY 13/14 growth +20%) including direct responsibility for some of the most respected consumer electronics companies worldwide, e.g. Apple, Lenovo, Dell.
- Responsible for customer relationship and account management (including agencies), sales presentations and pitches, account performance consultations and optimizations, preparation of industry insights, benchmarks and competitive knowledge.
- Project stakeholder for knowledge upscaling initiative (related to highly sophisticated audience and remarketing products) – revenue impact est. at \$800k for CE – \$10mio across other pods within the DACH market (DE, SUI, AT).
- Fully Google AdWords certified and guru for performance related products (SEM) within the sales organization, e.g. giving product and sales related trainings to large audiences and groups.

Audi AG Ingolstadt, Germany

July 2011 – August 2011

➤ Student employment

SeaChange International Boston, USA

March 2010 – August 2010

➤ Internship as a Marketing Associate

➤ Responsible for Product Management, Business Development & Sales Projects

- Creation and updating of customer focused presentations and further marketing material. Output from these efforts was used for some of the largest domestic (USA) and international customers of SeaChange International, like Virgin Media, Cox, and Verizon.
- Managed and assisted in research projects in order to identify new sources of revenue and new possible partners for SeaChange's International partner programme.
- Assisted in the preparation of two large trade shows in the US.

The Traditional CV

CV Examples



The Spacious CV

Curriculum Vitae

PERSONAL DETAILS

David Jordi
Chutzenstrasse 56
3007 Berne

hello@davidjordi.com
+41 76 816 29 92

PORTFOLIO

www.davidjordi.com

DATE OF BIRTH

2 May 1981

NATIONALITY

Swiss

MARITAL STATUS

Married



PROFESSIONAL EXPERIENCE

04/2013 – 03/2014

Lead Designer
Equipppers Church Auckland, New Zealand

01/2009 – 12/2010

Creative Director
ICF Berne

02/2011 – 04/2011

Graphic Design Intern – Human Centred Design
Swisscom Design Academy, Berne

07/2005 – 01/2011

Management Support Assistant
Swisscom IT Services AG, Berne
Head of Business Consulting

01/2003 – 04/2004

Translator, Game Tester & Administrator
Temporary employment in London
Diageo Great Britain, Sega Europe Ltd.,
First Rate Travel Services UK

09/2001 – 12/2002

Management Support Assistant
Swisscom IT Services AG, Berne
Head of Consulting & Shared Services

EDUCATION

10/2006 – 07/2008

Bachelor of Arts in Visual Communication
Berne University of the Arts
Thesis «Die letzten Bilder» with Honours

09/2004 – 07/2006

Foundation Course in Design (New Media)

David Pires
 Mob: +41 76 792 25 16
 Skype | Twitter: @davidpires
 Email: david.pires.pro@gmail.com
 LinkedIn: www.linkedin.com/in/davidpires
 Nationalities: French & Portuguese

Career Goal

Looking for an opportunity of Digital Marketing Manager



PROFESSIONAL EXPERIENCE

2011 - 2014



Online Marketing Manager - EF Education First - Headquarters - Zurich
Responsible for the social media and lead generation strategy in the global marketing team

- Lead 5 global online marketing campaigns in 60 countries
- Managed the social media ads and lead generation strategy for coached markets
- Monitored the online marketing KPIs and digital investments for Europe and Latin America
- Trained and coached local markets on branding, lead generation and conversion tactics
- Collaborated closely with the SEO, paid search teams to support the direct sales initiatives
- Recruited the new digital marketing support team in Bangalore
- Managed the outsourcing of operational process

2010 - 2011

Digital Marketing Consultant - Freelance - France / Brazil / India
Supported clients on their web projects, social media & digital marketing strategy

- Advised startups, SMEs & Non Profit Organizations on their digital strategy
- Managed projects for the creation of: Android App, mobile sites and WordPress blogs
- Created, managed and monitored Facebook pages, > 200 000 likers for mDhil
- Helped customers to structure their social media and inbound marketing strategies
- 12-month mission in Bangalore, the Indian Silicon Valley within the edge program
- **References:** AAI, edge, mDhil, Monextel, Performics, Potencia Ventures, Smart AdServer

2009 - 2010



Social Media Consultant - Lecko Consulting - Paris
Consultant in charge of project management support and business intelligence

- Participated in the release of a white paper on collaboration tools
- Co-organized the launch of an online community referentiel.lecko.fr (> 1000 members)

2008 - 2009



President & Country Manager - AIESEC in France - Paris
Management of the executive team and implementation of a new web 2.0 strategy

- Managed an international team of 7 employees & coached 15 local presidents
- Developed a new communication strategy based on social media: "Telling the Story"
- Led business development with Alcatel, Orange, Microsoft, Google (+25% of revenue)
- Managed a budget of 100 000 € and increased the benefits by 20%

2007 - 2008



Recruitment & Communication Manager - Groupe Danone France - Paris
In charge of the recruitment and the employer branding strategy for students

- Recruited and organized trainings targeted to 120 interns for sales and marketing teams
- Managed a collaboration platform for recruitment and communication (QuickPlace)
- Developed new recruitment strategies with universities and social media (+30% of CVs)

EDUCATION

2008

Master Degree in Digital Marketing & Strategy - Telecom Business School - Paris
 Courses: strategy, innovation, social media marketing, digital ecosystem, business model

SKILLS

Information Technology

Social Media: Advanced in Google+, Facebook, Twitter, YouTube, blogs, LinkedIn & Quora
Web & Social Analytics: Advanced in Google Analytics & Social Media Measurement tools
CMS & Social Softwares: Experts in WordPress, Hangouts, BlueKiwi, Ning and Yammer
OS / Office Apps: Expert in Evernote, Windows, iOS, Android, Mac, Ubuntu & Office Apps

Languages

English: Fluent. French & Portuguese: Native. Spanish: Fluent

PERSONAL INTERESTS

- **Passions:** video games, technology, education, life-hacking, TED, social business and travels
- **Literature:** fantasy, S.F, etc. (Murakami, Martin, Tolkien, Rowling, Hobb, Herbert, Collins, Coelho etc.)
- **Travels:** experienced above 35 countries among 4 continents: Africa, America, Asia & Europe
- **Awards:** best entrepreneurial project of the "Challenge Projet d'entreprendre 2006"
- **Sports:** swimming, football (soccer) and Latin dances

The CV



**Europass
Curriculum Vitae**

Personal information

First name(s) / Surname(s) [Redacted]
Address Via Ca' Dolfin 16/A, 30173 Venezia (Italy)
Telephone(s) [Redacted] Mobile +39 [Redacted]
E-mail(s) [Redacted]
Nationality [Redacted]
Date of birth [Redacted]
Gender [Redacted]

Work experience

Dates From 01/07/2014
Occupation or position held Receptionist and reservation
Name and address of employer Carnival Palace hotel Venice
Cannaregio 929 Venezia, Italy
Type of business or sector Hospitality

Dates 06/03/2013 - 31/10/2013
Occupation or position held Receptionist and night auditor
Name and address of employer NH hotels Laguna Palace Venice
Viale Ancona 2, Mestre (VE), Italy
Type of business or sector Hospitality

Dates 01/06/2011 - 31/10/2012
Occupation or position held Receptionist

CV Examples

Careers Beyond Borders

The CV

Web and Graphic Designer

EDUCATION

2009 - 2010	+ MBA - Web Design ELISAVA - Pompeu Fabra University Barcelona, Spain
2005 - 2008	+ Undergraduate - Professional Graphic Designer Jorge Tadeo Lozano University Bogota, Colombia

ABOUT ME

Name:
DOB:
Nationality:
Location:

Expreience:
Availability:

WORK EXPERIENCE

2011 - Present	+ CHIEF CREATIVE & DESIGN / FOUNDER EMPLOYEE WePlann.com (a 500 startups Batch 7 company) Naming, branding and entire creation of multi-language and multi-currency e-commerce website.
2006 - Present	+ FREELANCE: LEAD GRAPHIC & WEB DESIGNER / ART DIRECTOR Idearium.com , busuu.com , BCN productions , Sakr Design . Specialize in Web Layout + Identity as well as capable of directing large projects. Global Design Experiences: Colombia, Barcelona, Madrid, Spain, London, England, Singapore, Sweden, USA
2011	+ LEAD WEB DESIGNER Groupalia.com Web and Newsletters redesign for the leading e-commerce company in Spain dedicated to leisure. Designing for +8 countries.
2009 - 2011	+ LEAD UX/WEB DESIGNER Bcommunities.com Web/Graphic design, User Experience (UX, UI), Interaction Design (IXD), Usability, wireframes, Newsletters.
2009	+ GRAPHIC DESIGNER (INTERN) Estudio Mariscal Collaboration on Chico And Rita. (The Oscars nominated: 2012/Goya Winner 2011) / Collaboration on different projects: Graphic/Web.
2008	+ GRAPHIC DESIGNER

MORE ABOUT ME

“ Hardworking designer who loves animals and travel. Social Media and web addict. My work is my passion!
MBA on Web Design Projects. Coming from a 6+ years graphic design background, a specialist in web Design with emphasis on User Experience in e-commerce, online softwares and APPs.
Exceptional skills with Adobe softwares. Global Design experiences (+6 countries).
Passionate about learning.

SKILLS

Photoshop	0 100
Illustrator	0 100
In-Design	0 100
Flash	0 100
UX	0 100
HTML/CSS	0 100
MS Office	0 100

REFERENCE

The Cover Letter

Dear David,

I am writing in response to the opening for xxxx.

I can offer you seven years of experience managing communications for top-tier xxxx firms, excellent project-management skills, and a great eye for detail, all of which should make me an ideal candidate for this opening.

I share your company's values like xxxx as I am passionate about xxxx and did xxxx in the past. Therefore, I would love to be a part of your team.

I have attached my résumé for your review and would welcome the chance to speak with you sometime.

Best regards,

Xxxx Xxxx

*From print CVs to your
professional online presence*

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“The resume of the future should enable candidates to tell their story without the limitations of a plain text document. Profiles will be an interactive experience with rich content that should adapt and dynamically direct viewers to relevant skills, strengths and accomplishments based on the viewers needs.”

Chris Rickborn

Visualize.me

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do you buzz

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David Pires

Community Manager / Social Media Consultant

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Home | Experience | Skills | Education | Portfolio | Interests | Blog | Contact me

David Pires



Single
Driving licence

+33 6 47 45 05 37
david.pires@aecec.net
davidpires

Contact form

Professional status

Consultant

Job seeker
Yes, I'm available

Community Manager / Social Media Consultant

Professional & International experiences in web 2.0 projects, startups, NGO management, and HR 2.0. Alumnus from AESEC.

Looking for missions in:

- Community Management
- Digital Strategy
- Web 2.0 Consultancy

I'm passionate by web 2.0 and how it can impact organizations and people.

My links

Twitter LinkedIn

Professional experience

Social Media Manager

EF Education First - Zurich - Switzerland (Permanent contract - Since October 2011)

- Social Media Strategist for the Young Professionals Market
- Online Community Management of EF LinkedIn Group
- Support on the Lead Generation & Conversion
- Implementation of Online Campaigns in 17 International Markets (America, Asia & Europe)



learn more

Social Media Consultant

Freelance - Bangalore - India (Freelance - 2010 - 2011)

- Supported startups, SMEs, etc. on their social media strategy
- Creation and management of Blogs and other CMS
- Creation, management and monitoring of Facebook pages
- Management of a Global LinkedIn Group (18 500) participants
- Project Manager for the creation of an Android App
- 12 months mission in Bangalore (Indian Silicon Valley)
- Delivery of Training on How to use Social Media for Business



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Web 2.0 Consultant

USEO - Paris - France (Permanent contract - September 2009 - February 2010)

- Junior consultant in charge of consulting projects and research
- Participation in the release of a white paper on social enterprise
- Project management support on the launch of an online community
- Project management support for the creation of customer portal



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Portfolio

Tag Cloud

Learning Networks Social Strategy Passion Social Strategy Community Manager Collaborative Web2.0

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Skills

Web

- Community Management
- Social Media Optimization
- Blog & CMS Management
- Social Media Monitoring
- Social Softwares
- Online Positioning & Branding
- Knowledge Management

Management

- Team Management
- Project Management
- Team Building

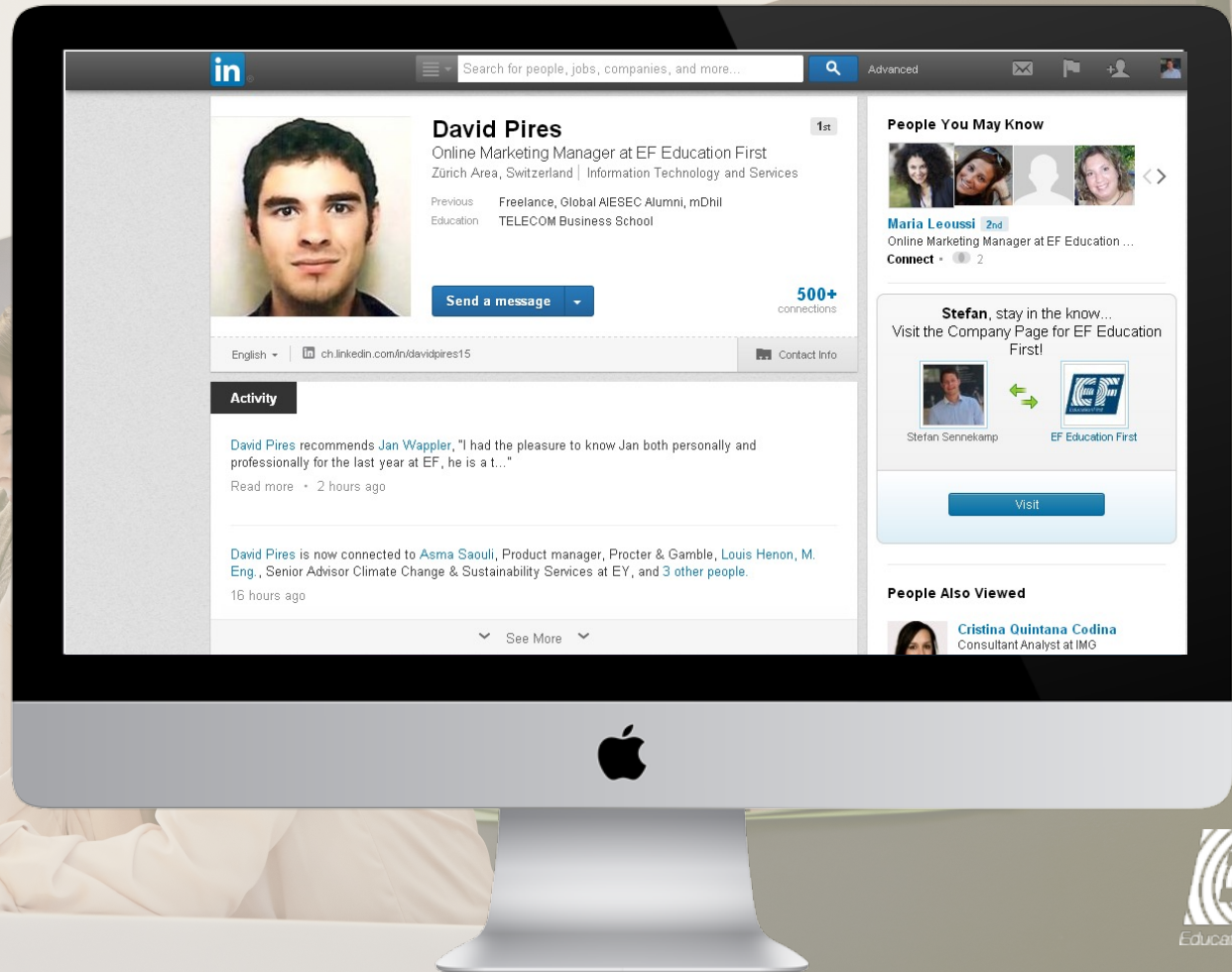
HR

- Recruitment 2.0



LinkedIn

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Things you should avoid

Careers Beyond Borders

- *Having an inappropriate profile picture*
- *Subjective text in the CV*
- *Listing irrelevant experiences*
- *Adding fake experiences*
- *Having a very long CV*

Previous / Current Role– Month 20XX – Month 20XX

Responsibilities

- XXXX
- XXXX
- XXXX

Achievements

- XXXX
- XXXX
- XXXX

Skills

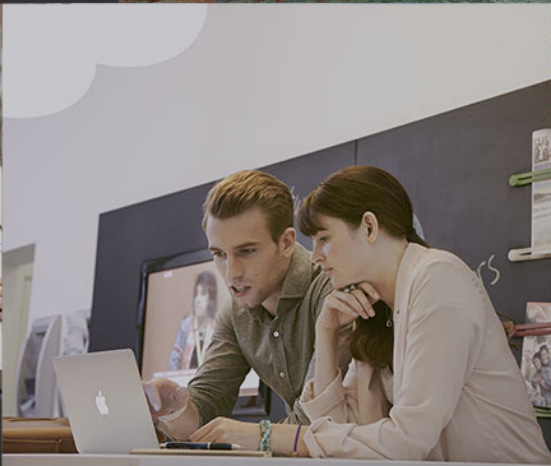
- XXXX
- XXXX
- XXXX

Condense

- XXX - xxx
- XXX - xxx
- XXX - xxx



Questions Beyond Borders



Thank you.

